



PROMOTIONS DEPARTMENT

Senior Day Kiosk Game

January-March 2025

Milwaukee Location

Official Rules

1. Eligibility.

Senior Day Kiosk Game is open to those fifty-five (55) years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) are not eligible to participate in the Promotion.

2. Agreement to Official Rules.

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

3. Promotion Period.

The Promotion period starts at 9:00 a.m. Central Time (CT), and ends at 11:59 p.m. (CT) each Wednesday during the months of January, February and March 2025.

- January 1st – 8th – 15th – 22nd – 29th, 2025
- February 5th – 12th – 19th – 26th, 2025
- March 5th – 12th – 19th – 26th, 2025

PCH’s computer is the official time-keeping device for this Promotion.

4. How to Enter.

Promotion is valid at the Milwaukee Location only.

All Players Club members fifty-five (55) years or older may play the Senior Day Kiosk Game. After earning **100** same-day tier points, guests must swipe their Players Club card into any promotional kiosk, enter their PIN, select Monthly Promotions and then touch “Senior Day”. Guests can participate up to 5 times each Wednesday. The Senior Day Kiosk Game is available from 9 a.m. to 11:59 p.m. each Wednesday. No mechanically reproduced entries will be permitted. All entries become the property of PCH and will not be returned. Eligible guests that sign up for a Players Club card will be eligible to participate that same day.

Earn Entries: Players Club members fifty-five (55) years or older who earn one hundred (100) same-day tier points or more on Wednesday can swipe at the Kiosk and play the wheel spin game to receive a Reward Play offer. Guests can spin the wheel up to 5 times each Wednesday from the points earned that day.

- Wheel Spin Game (Available only from 9 a.m.-11:59 p.m.)
- Wheel Prizes \$5 - \$555 Reward Play (Valid for 7 Days)

Initials _____

5. Free Entry. N/A

6. Drawing and Notification.

Must be present to win.

After earning 100 same-day tier points on their club card; guests can play the Senior Day Kiosk Game and win Reward Play. Guests can now participate and spin the wheel up to 5 times each Wednesday for every 100 same-day tier points earned that day. The Senior Day kiosk game will be available from 9:00 a.m. to 11:59 p.m. Guests can go to any promotional kiosk, swipe their card, enter their PIN, select Monthly Promotions and then touch “Senior Day”. Points can be earned starting at 12:00 a.m. but the game is only available from 9:00 a.m. to 11:59 p.m. The kiosk game must be played the same day as points earned. Reward Play is valid for 7 days after redemption. PCH has the sole authority to determine the winners and such decisions are final.

7. Prizes.

Kiosk Wheel Spin Prizes:

- \$5 Reward Play
- \$10 Reward Play
- \$15 Reward Play
- \$20 Reward Play
- \$25 Reward Play
- \$55 Reward Play
- \$155 Reward Play
- \$555 Reward Play

Please note: The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

8. Prize Acceptance/Restrictions.

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners may be required to provide valid picture identification and Players Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

9. Release, Publicity, Use of Personal Information.

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

10. General Conditions.

Initials _____

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. **Management reserves all rights to change or cancel this promotion at any time without notice.**

11. Limitations of Liability and Release.

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them ("the Released Parties") from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

12. Official Rules Information.

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

Promotions – Senior Day Kiosk Game, 2025
1721 West Canal Street
Milwaukee, WI 53233. Specify "Rules."

13. List of Winners. N/A

14. Disputes. As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**