



**PROMOTIONS DEPARTMENT**  
**Official Rules**  
**Love It or Leave It**  
**Milwaukee Location**  
**February 2025**

**1. Eligibility.**

**Love It or Leave It** is open to those 21 years of age or older at the time of entry and must not be listed in the Potawatomi Casino | Hotel Banned Patron List. Must have a valid Players Club card to enter; membership is free. Employees of Potawatomi Casino | Hotel (“PCH”) and the immediate family members of the Marketing Department, VIP Services and Upper Management Team which includes Directors, Assistant Directors, Chief Financial Officer, Assistant General Manager and General Manager are not eligible to participate in the Promotion. An immediate family member is defined as a parent, sibling, child, spouse or any other person residing in the same household as employee.

**2. Agreement to Official Rules.**

By participating in the Promotion, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of PCH, which are final and binding in all matters related to the promotion.

**3. Promotion Period.**

The Promotion period starts at 12 a.m. Central Time (CT), February 6<sup>th</sup>, 2025 and ends at 8:00p.m. Central Time (CT) February 27<sup>th</sup>, 2025.

Drawing Dates: Each Thursday in February 6<sup>th</sup>, 13<sup>th</sup>, 20<sup>th</sup> & 27<sup>th</sup>, 2025.

(The “Promotion Period”). PCH computer is the official time-keeping device for this Promotion.

**4. How to Enter.**

All guests who have a Players Club card may enter.

- **Earn Entries:** Guests can receive entries for every 100 tier points earned on their club card starting at midnight February 1<sup>st</sup> through 8pm February 27<sup>th</sup> 2025.
- **3x entries on drawing days**
- **Activate Entries:** To activate entries for electronic drawings swipe the Players Club card into any promotional kiosk, enter pin number and select the Promotion tile. Locate the appropriate drawing for that day within one (1) hour of the drawing to activate entries. Guests may also activate their entries at any slot machine. Insert Players Club card into any slot machine, place a minimum bet, then remove club card.

***Must be present to participate. No mechanically reproduced entries will be permitted. All entries become the property of PCH and will not be returned.***

**5. Free Entries.**

No purchase necessary. Void where prohibited. Any Players Club member may obtain their free entries into each of the drawings based on club tier by swiping their club card at any Promotional Kiosk. Enter pin number and select the promotions tab, and then locate the appropriate promotion for the free entry.

**Free entries by club tier:**

Spark: 5  
Ember: 10  
Ignite: 25  
Blaze: 50  
Flame: 75

## 6. Drawing and Notification.

Thursdays, February 6-13-20-27, 2025

### Drawings:

5pm, 6pm, 7pm, 8pm

- 10 Winners each hour
  - 7 Winners eliminated receive \$500 Reward Play
  - 3 Winners play **Love It or Leave It**

### How it Works:

- Check-in required
- Winners will be announced over the loud speaker.
- Winners will have 10 minutes to check-in with Promotions; after that the time frame will be cut to 5 minutes
- After checking in, winners will assemble at the staged area
- Winners will select envelopes to determine whether they get to play the game show or not – eliminated guests receive \$500 Reward Play (Good for 7 days)
- **Love it or Leave it game play:**

The winners will have selected a number 1-3 based on their envelope. They will then choose numbered hearts (21 possible options) one after each other in that order. Behind each heart is a prize amount. When a prize amount is picked, that heart cannot be picked again. Whatever prize amount the guests reveals is what they are awarded, each winner gets a “Love it or Leave it” option on where they can choose to pick a new prize or stick with their selection. Game Show Reward Play is good for 7 days
- Guests can win multiple times but only once per drawing time
- Entries carry over from week to week
- Guests can start activating their entries an hour before the first drawing; then must reactivate between each drawing.

## 7. Prizes:

### Hourly Drawings:

5pm – 8pm

10 Winners

- 7 Winners \$500 Reward Play
- 3 Winners Love It or Leave It Game Show Prizes

### Love It or Leave It

#### Game Show Prize Options (21)

Winners will choose to love their option 1 prize or choose another

Initials \_\_\_\_\_

- 3 - \$1000 RP
- 3 - \$1500 RP
- 3 - \$2000 RP
- 3- \$2500 RP
- 3 - \$3000 RP
- 3 - \$3500 RP
- 1 - \$4000 Cash
- 1 - \$5000 Cash
- 1 - \$10000 Cash

**Event Valued at: up to \$528,000**

**5pm-8pm Weekly Reward Play Prize Winners: \$56,000 Reward Play**

**Love It or Leave It Prize Winners: (Up to \$168,000 Reward Play or up to \$304,000 Cash Prizes)**

**Game Show Prizes Based on Weekly Prize Selection options**

**Please note:** The winners of any and all promotional prizes are responsible for any applicable taxes or fees. All prizes are awarded “As Is.” Any costs or repairs become the responsibility of the winners. Items are not redeemable for cash. **W-9 form** must be filled out for any cash/trip/prize over \$50. Winner must present a valid ID and Players Club card to claim prize. A valid ID includes any government-issued ID such as a driver’s license, passport or state ID card.

**8. Prize Acceptance/Restrictions.**

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. The winners may be required to provide valid picture identification and a Players Club card to claim prize. Prizes are not transferrable or assignable. No substitution allowed except by PCH, who may substitute a prize of equal or greater value if advertised prizes become unavailable. If any potential winner cannot be contacted, or fails to sign the required documents within the required time period, s/he forfeits prize.

**9. Release, Publicity, Use of Personal Information.**

Winners may be asked to allow use of his/her name and likeness for promotions/advertising purposes and announcements. If granted, an additional waiver, or Photo Release, will be filled out.

**10. General Conditions.**

In the event that the operation, security, or administration of the Promotion is impaired in any way for any reason, including, but not limited to, fraud, technical failures, regularly scheduled maintenance, virus or other technical problem, PCH may, in its sole discretion, either: (a) suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotion and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. PCH reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and should an attempt be made, PCH reserves the right to seek damages from any such person to the fullest extent of the law. PCH’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**11. Limitations of Liability and Release.**

Entrants agree to release and hold harmless Potawatomi Bingo Casino, Potawatomi Hotel, the Forest County Potawatomi Community, and their respective promotional partners, prize partners, agents, agencies, and the officers, elected officials, directors and employees of each of them (“the Released Parties”) from and against any claim or cause of action arising out of participation in the Promotion, or acceptance or use of any prize, including but not limited to: (a) unauthorized human intervention in the Promotion; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors; (d) errors in the administration of the Promotion or the processing of registrations and game plays; (e) late, lost or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant’s participation in the Promotion or acceptance and use of any prize. Entrant waives the right to claim any damages whatsoever, including, but not limited to punitive, consequential, direct or indirect damages.

**12. Official Rules Information.**

For an additional copy of these Official Rules, send a self-addressed, stamped envelope by the end of registration period to:

**Promotions / Love It or Leave It - February 2025**

1721 West Canal St.

Milwaukee, WI 53233. Specify “Rules”

**13. List of Winners: N/A**

**Promotions / Love It or Leave It - February 2025**

1721 West Canal St.

Milwaukee, WI 53233. Specify “Winners”

**14. Disputes.**

As a condition of participating in this giveaway, entrants agree that any and all disputes arising out of or in connection with this giveaway shall be resolved individually, by PCH. **All decisions made by PCH Management are final.**