



GAMING

Slots

Potawatomi Hotel & Casino is full of the latest slot machines featuring state-of-the-art technology. Thousands of machines from the country's leading manufacturers provide guests with plenty of fun and exciting options. Themes from iconic TV shows and movies such as "Wheel of Fortune" keep guests entertained with dazzling visuals and edge-of-your-seat bonus rounds. There are machines for everyone's tastes with machines featuring denominations ranging from \$.01 all the way to \$100. There are multiple smoke-free slots areas, including the link between the casino and hotel and the Bingo Hall on the third floor.

Bingo

Potawatomi Hotel & Casino's Bingo Hall is home to some of the nation's largest daily payouts. Attracting players from across the country, daily payouts average \$75,000. The 1,350-seat Bingo Hall features a 500-seat, non-smoking area, and is complete with large television monitors. Guests can play the games on paper, or the newest in electronic bingo. Glow Party Bingo sessions are held the last Saturday of the month and feature state-of-the-art lights and sound.

Table Games

With nearly 100 tables on the casino's gaming floor, the selection of options available to our guests is huge. Traditional favorites such as blackjack, craps, roulette and baccarat can be found throughout the casino floor. Players can also find three card poker, Ultimate Texas Hold'Em, and "carnival-style" games like Let it Ride® Bonus Poker, Casino War® and Mississippi Stud. Players can wager as little as \$5 at many table games during the day.

Poker Room

The fast-paced action of the casino's 24-hour, non-smoking poker room features Texas Hold 'Em, Seven Card Stud and Omaha. Guests can call up to two hours in advance to reserve a seat at the table. A rolling bad beat jackpot is a popular promotion; tournaments scheduled regularly. The poker room regularly holds World Series of Poker® circuit events as well as the Mid-States Poker Tour.

Off-Track Betting

The OTB Room, located on the third floor right off the casino's skywalk, is the next best thing to being at the track. The excitement of horse and greyhound racing can be felt in every corner of the 5,000 square-foot, smoke-free space featuring 115 televisions, 80 carrels and seating for nearly 200. Make sure you're here for the Kentucky Derby and the rest of the Triple Crown races. A highlight on the casino's calendar, the races are shown in both the OTB Room as well as on a 20-foot screen in the casino's Northern Light's Theater, where a true party atmosphere prevails.

DINING

Dream Dance Steakhouse

The award-winning Dream Dance Steakhouse offers a variety of delicious steaks, succulent seafood dishes and seasonal innovations, utilizing the highest quality ingredients. Dream Dance also features an extensive wine list, with hundreds of bottles available so you can make the perfect pairing with your meal. Dream Dance Steakhouse underwent a major renovation in the fall of 2019 to create a look and feel best described as a modern take on a traditional steakhouse.

Bella Italiana

As Potawatomi Hotel & Casino's newest restaurant, Bella Italiana serves up classic Italian fare at prices guests will feel good about. Offering appetizers, flatbreads, pastas, specialty entrées, desserts, a large wine list and more – the venue's selections are crafted with the season's freshest ingredients. Located just off the skywalk near the escalator of the casino's third floor, Bella Italiana offers guests a chance to share a great meal with fantastic company.

RuYi

This authentic Asian restaurant has an emphasis on noodle dishes, but also offers many traditional favorites from Japanese, Chinese, Korean, Thai, Filipino and Hmong cuisines. RuYi, which means "as you wish," is adorned in contemporary, Asian-styled surroundings and rich red and gold colors, creating an atmosphere of elegance. A sushi bar featuring the freshest in rolls, sashimi and much more was added to the restaurant in 2016.

Canal Street Café

Canal Street Café is a casual dining restaurant that features comfy, classic dishes for anyone desiring a hearty meal and a little taste of home. Canal Street Café is decorated with Milwaukee-inspired touches and offers a menu that includes breakfast, lunch and dinner. The restaurant is located on the first floor of the Potawatomi Hotel, with a large bar and space to accommodate 165 guests.

The Fire Pit Sports Bar & Grill

Designed along the lines of a sports book, The Fire Pit features 27 high-definition screens tuned to the best worldwide sporting events. The Fire Pit serves breakfast, lunch and dinner with a wide selection of sandwiches, burgers, salads, entrées and daily food and drink specials. The Fire Pit also provides a food and drink menu for the new Topgolf® Swing Suite which opened in 2019.

The Buffet

Seven action stations offer freshly prepared Mediterranean, Latin, Asian and American cuisine as well as salads and dessert. The Buffet hosts Value Days and Specialty Nights that feature premium selections like Alaskan Snow Crab, Friday Fish Fry and prime rib. A deluxe Sunday Brunch is not to miss.

The Menomonee Valley Food Court

The Food Court is the perfect place to grab a quick bite to eat. Featuring four unique stations — Canal Street Deli, Taco del Fuego, Southern Cookin' and Trapper's Grille, the Food Court offers something for everyone.

Bar 360

Bar 360 is located in the center of Potawatomi Casino & Hotel, elevated and open to the gambling floor. At this high-energy bar, skilled bartenders will tend to your every need. Bar 360 also features regular live entertainment, making it a great place to grab a seat with friends to catch all the action.

The Curve Bar

Located near The Buffet, The Curve is Potawatomi Hotel and Casino's newest bar. It's also the first spot on the casino floor with table top gaming, so you can enjoy a cocktail while playing one of 10 Super Star Video Poker Machines.

**For full and updated menus, go to paysbig.com/dining*

ENTERTAINMENT

Northern Lights Theater

The Northern Lights Theater is a 500-seat, two-tiered, state-of-the-art venue featuring local and national live entertainment acts. The theater specializes in bringing acts that appeal to diverse audiences, hosting musical legends like Ringo Starr, Willie Nelson, Bonnie Raitt and Cheap Trick; along with comic icons Jay Leno, Bob Newhart, Carrot Top and Sinbad.

The theater offers two full-service bars and table service. The décor of the theater emphasizes the Forest County Potawatomi Tribe's close connection and appreciation of the Earth. The rich and modern décor, set in deep natural tones is highlighted by the beautiful hand-painted beadwork pattern that outlines the stage.

Potawatomi Event Center

Opened for entertainment in 2014, the Potawatomi Event Center features 30,000 square feet of space with seating for 1,500. The space features service and easy access to free parking in the casino's six-story structure. It is home annually to the largest New Year's Eve party in Milwaukee.

Topgolf® Swing Suite

Open in the fall of 2019, Potawatomi Hotel & Casino introduced Milwaukee to the first-ever Topgolf® Swing Suite in the city. The Swing Suite bays offer a complete golf swing simulation, for golf experts and novices, along with other interactive games in an environment perfect for all types of gatherings.

Bar 360

Elevated and located in the middle of the gaming floor, Bar 360 serves as a nightlife hot spot to see and be seen with live entertainment scheduled regularly. The bar features some of the best drink specials in the city with eight beers on tap, the best in wine and unique craft cocktails to suit anyone's tastes

The Curve Bar

Located near The Buffet, The Curve is Potawatomi Hotel and Casino's newest bar. It's also the first spot on the casino floor with table-top gaming, so you can enjoy a cocktail while playing one of 10 Super Star Video Poker Machines.

HOTEL

The hotel at Potawatomi Hotel & Casino's hotel is a prominent 19-story property offering guests world-class service and deluxe amenities. With the addition of a second tower in 2019 the hotel features 500 guest rooms, including 75 suites and the lavish presidential and chairman's suites that offer stunning views of the Milwaukee skyline and Lake Michigan. The hotel also features a casual dining restaurant and bar/lounge on its first floor, coffee bar, business center, exercise room and complimentary Wi-Fi. Eight state-of-the-art meeting rooms and pre-function area provide more than 24,000 square feet of distinctive space to host corporate and social affairs.

Standard Guest Room

The hotel offers more than 400 standard rooms. Each room is between 400 and 700 square feet and offers floor-to-ceiling windows with sweeping views of Milwaukee. In the first hotel tower, rooms are adorned with a color palette of teals, reds and browns that reflect the natural elements and portray the feeling of a calming oasis. The new tower has rooms with blues, greys, and cream colors welcoming guests with a warm, welcoming environment. All of these well-appointed rooms include remote-controlled sheers and blinds, a flat screen TV, spacious bathrooms fitted with Kohler fixtures, an energy-efficient and state-of-the-art thermostat, closet, safe, coffee maker and free Wi-Fi.

Casino Suites

The hotel features 75 lavish suites that will provide guests every luxury during their stay. Suites are located throughout the hotel's towers and are approximately 800-1100 square feet in size with optional adjoining guestrooms. Suites are appointed with upgraded finishes throughout and are highlighted by expansive window walls that showcase beautiful views. Suites feature a plush living area fitted with a pull-out couch and a dining area with a kitchenette, including a refrigerator, microwave, coffee maker and a wet bar. Rooms also include a large spa-like master bath with Kohler fixtures, two flat-screen TVs, closet, safe, refrigerator, coffee maker and free Wi-Fi.

Presidential Suite

The jewel of the property is the hotel's presidential suite. Situated on the top floor of the hotel, the presidential suite is 3,000 square-feet of opulence. Offering 180 degrees of the Milwaukee skyline from Miller Park to Lake Michigan and everything in between, there isn't a better view of the city. This exquisite suite offers all the amenities you'll need to pamper yourself in style, including an 800 square-foot private balcony, a spa-like master bath with Jacuzzi, an additional powder room, and two fire places, each with a 60-inch television mounted above. When only the best will do, the Presidential Suite is where you want to be.

Chairman's Suite

A showcase of luxury, the Chairman's Suite provides its guests with nearly 1,600 square feet of beautiful living space. Adorned in silvers, grays and dark-wood furnishings, the Chairman's Suite includes access to an adjoining standard room with suite furnishings. A gas fireplace provides comfort to the suite's guests. Three 85-inch televisions and a billiards table help entertain our guests when they're not on the gaming floor. The Chairman's Suite boasts two bathrooms, the master featuring a huge shower with Kohler fixtures and Jacuzzi tub. Floor-to-ceiling windows provide a gorgeous view of the Milwaukee skyline and Lake Michigan.

Ember Salon & Spa

Potawatomi Hotel & Casino's first spa and salon opened in conjunction with the opening of the new hotel tower. The 5,200 square-foot space is accessible through the casino's link just off of the hotel's entrance. Ember features services for both men and women, including a barbershop, salon, pedicure and manicure services, massage and treatment rooms for single guests and couples. Pamper yourself, enjoy as a couple or join friends by relaxing in this beautiful new amenity.

Sales & Catering

Whether your vision is intimate or grand, laid-back or lavish, the sales and catering team at Potawatomi will exceed your expectations for your next corporate or social event. The property offers nearly 75,000 square feet of distinctive catering space and can accommodate 10 to 2,000. The sales and catering department features a talented culinary team, which pride themselves on quality, presentation and service.

GIVING BACK

Caring for the community is a tribal tradition and a priority at the hotel and casino. In addition to millions of dollars donated each year by the Forest County Potawatomi Foundation, the Casino's signature community program, *Heart of Canal Street*, has given more than \$20 million to hundreds of area children's charities since its inception in 1994.

As a socially responsible business, Potawatomi sees responsible gaming as its number one priority. The tribe and casino are also dedicated to environmentally friendly business practices, and utilize them whenever possible.

FACTS AT A GLANCE

AMENITIES

Since opening its doors to the public in 1991, Potawatomi Hotel & Casino has become one of Wisconsin's most popular entertainment destinations, drawing more than 6 million visits a year. Potawatomi Hotel & Casino is one of the most comprehensive, state-of-the-art entertainment properties in the Midwest, with a wide variety of gambling options including more than 2,500 video and reel slot machines, nearly 100 table games, 20 poker tables, a 1,350-seat bingo hall and a 5,000 square-foot off-track betting room.

Potawatomi Hotel & Casino's restaurants offer guests a multitude of tastes at several diverse venues, including the four-star Dream Dance Steakhouse; Bella Italiana; RuYi, an Asian noodle and sushi bar; the ever-popular Fire Pit Sports Bar and Grill; the expansive Buffet; comfort food done right at Canal Street Cafe; The Menomonee Valley Food Court and Bar 360; in addition to full-service catering for corporate and social events.

The Northern Lights Theater provides an intimate entertainment experience for guests. Nationally-known musicians and comedians get up close and personal with guests in the state-of-the-art, 500-seat venue.

Potawatomi Hotel & Casino's 19-story, 500-room hotel opened in 2014 with a second tower added on in 2019. The hotel features spacious standard rooms and beautiful suites, including two of Milwaukee's largest, most luxurious guest rooms – the Presidential Suite and Chairman's Suite.

ECONOMIC IMPACT

Potawatomi Hotel & Casino employs a multicultural staff of nearly 2,700. As one of the state's largest minority-owned and -operated businesses, the Casino is proud to say that 59 percent of its team members are people of color, 88 percent of team members live in Milwaukee County and nearly 64 percent reside in the City of Milwaukee. Currently, Indian gaming accounts for tens of thousands of direct and indirect jobs throughout Wisconsin.

The Forest County Potawatomi and Potawatomi Hotel & Casino help reduce the tax burden for all citizens through its revenue sharing with the state of Wisconsin, Milwaukee County and city of Milwaukee. In 2018, more than \$5 million was paid to both Milwaukee County and the City of Milwaukee to help provide essential services.

COMMUNITY INVOLVEMENT

Heart of Canal Street is the signature community program of Potawatomi Hotel & Casino. Since its beginning in 1994, donations have totaled more than \$20 million, helping hundreds of children's charities in southeastern Wisconsin.

The Forest County Potawatomi Foundation contributes millions of dollars each year to help improve the community and those in need. Since its founding in 1999, the Foundation has donated tens of millions to area organizations to help fight poverty, promote economic opportunity, strengthen communities and provide an example of responsible citizenship by assisting charitable organizations.

Potawatomi Hotel & Casino partners with VISIT Milwaukee and other organizations in helping to bring visitors to the Milwaukee area. In addition, the property is a sponsor of many festivals and professional sports teams.

Potawatomi Hotel & Casino takes a leadership role in ongoing responsible gambling advocacy and serves as the largest private contributor to the Wisconsin Council on Problem Gambling.

COMMITMENT TO SUSTAINABILITY

In 2015, the hotel at Potawatomi Hotel & Casino was designated as LEED (Leadership in Energy and Environmental Design) Gold by the U.S. Green Building Council, which ranks buildings on how well they save energy and water, reduce greenhouse gas emissions, improve indoor environmental quality and their overall environmental impact. It is the first casino hotel in Wisconsin to be recognized with this honor.

In 2010, the Casino converted to LED lighting in the property's parking structures, decreasing energy usage by nearly 50 percent in those areas. Since then the property has also operated on 100 percent green power through the purchase of renewable energy credits from a certified wind-energy facility in the United States.

The Forest County Potawatomi opened a bio-gas digester on property in 2013 that generates usable energy for the community. Single-stream recycling is utilized throughout the property.

TIMELINE

- 1988 – The Indian Gaming Regulatory Act is signed into law giving Native American the right to operate gaming facilities on tribal lands.
- 1991 – Potawatomi Bingo opens on March 7 in Milwaukee’s Menomonee Valley.
- 1992 – Slot machines are added to the facility following the signing of the Forest County Potawatomi’s first gaming compact with the state of Wisconsin.
- 1994 – Heart of Canal Street debuts, a signature charity program to raise money for local children’s organizations.
- 1999 – Agreements reached on a local, federal level for major expansion at Potawatomi Bingo Casino.
- 2000 – Phase One of Potawatomi Bingo Casino opens, offering slot machines, table games, a 2,000-seat bingo hall, restaurants and a 500-seat theater.
- 2003 – Tribe purchases an additional 12 acres of land and proposes expansion that would add 1,000 jobs to its work force.
- 2006 – Canal Street is lengthened to stretch from 6th Street to Miller Park in thanks to a public/private partnership, including Potawatomi Bingo Casino. The new thoroughfare opens the floodgates to new business in the Menomonee Valley.
- 2006 – Ground is broken on a major expansion to the casino which will triple its size, increase gaming options and add several new amenities.
- 2008 – The casino unveils its expansion, adding 500,000 square feet, including 1,300 new slot machines, 60 table games, off-track betting, a new poker room, new restaurants and a center bar.
- 2012 – The property announces and breaks ground on a hotel, the first time it will offer guests lodging
- 2014 – The property changes its name to Potawatomi Hotel & Casino and opens its newest amenity – a 19-story, 381-room hotel, bringing the property’s total square footage to 1.1 million.
- 2016 – Potawatomi Hotel & Casino celebrates 25 years in business.
- 2018 – Heart of Canal Street marks its 25th anniversary. Since its inception the program has raised more than \$19 million for hundreds of charities benefitting local children.
- 2019 – Second hotel tower opens, completing an \$80 million investment in the community and adding 180,000 square feet of space to the property. The second tower houses 119 new hotel rooms and suites (bringing the total to 500), a new ballroom and meeting/conference rooms and the Ember Salon and Spa.